

# INNOVFEST

## SUZHOU • 2017

6-7 June, 2017  
NUSRI, Suzhou, China

Organised by:  
NUS (Suzhou) Research Institute  
Singapore-China (Suzhou) Innovation Centre

**InnovFest Suzhou is committed to becoming one of China's leading technology and startup platform to promote tech licensing and business collaboration at the eastern part of China. Based in Suzhou, this event reaches out to the many high tech businesses in Jiangsu, Shanghai and Zhejiang areas and will provide Singapore and overseas tech owners and companies a premium platform to find collaborators, partners and enterprise customers.**

- Aim to promote **200+** Chinese companies that seek technologies and products
- Well-known experts, entrepreneurs, academic leaders, senior scientists, industry association principals, VCs are invited
- There will be **50+** on-site technical (projects) displays, more than **40** high-tech sharing sessions
- Number of this year's participants is expected to be over **800**

## Technology Focus Areas:

- Ready for Market Tech, Tech companies with ready tech products
- Technology Readiness Level > 6+
- In 2017, the area of focus will be **Biomedical, Intelligent manufacturing and intelligent hardware, New energy, environmental protection and water related technology, Digital new media industry and others**
- Aim to have collaborations and market feedback arising from the event.

- China is in its critical period of economic transformation and upgrading, and technological advances will be the city's competitive advantage
- Suzhou especially SIP government attaches great importance to scientific and technological innovation, talent introduction, intellectual property rights protection
- Attraction of Singapore and other international brands and technology for Chinese companies is still exist
- Both small and medium-sized enterprises or multinationals are in urgent need of seeking proper technical cooperation to upgrade
- Ride on the strong support by Jiangsu Provincial government, Suzhou Industrial Park and Suzhou City government (SIP creation of Singapore-China Innovation (Suzhou) Centre, etc)
- Suzhou Industrial Park (SIP) alone has **4000+** Foreign enterprises, **23000+** China Enterprises. US and Europe have over **1000** enterprises in SIP. Over **90** Fortune **500** companies resides in SIP.



## Achievements

- NUSRI – Bioclub Enterprenuer Space was established
- **3** technical cooperation/authorization agreement signed
- **50** one-on-one docking meeting
- **30+** reports by Chinese and foreign media



## Overview

- **5** strategic emerging field
- **68** projects of science and technology
- **10** Singapore companies and **49** projects from Singapore presented
- **44** brilliant lectures of science and technology
- **164** companies and institutes
- Nearly **500** participants



## Follow up

- Technical cooperation agreement signed between Positec Group and NUSRI
- Last term Exhibitor YGCG group has entered NUSRI incubator
- Last term Exhibitor Grouplus got investment from Bosch



## Tech & Enterprise Day 2016 Achievements

### VIPs included:

Mr. LOH Tuck Wai, Consulate-General of Singapore

Mr. Ho Chee Hin, Group Director, China Group of IE Singapore

Pro. Tan Eng Chye, Deputy President and Provost of NUS

Mr. Yang Zhiping, Director of SIP Administrative Committee

Mrs. Sun Jingxia, Deputy Director of SIP Committee for Economic Development

Mr. Yu Jiqiang, Deputy Chief of SIP Tech Bureau

Mr. Jiang WeiMing, Deputy Director of SEID;

Mr. Yao JianXin, Chairman and GM of Dushu Lake Science & Education Development Company, etc.

Mr. Sean P. Flanigan, Director, Industry Liaison Office of NUS



Time	6 June, 2017	
Morning		Opening
		Key Speeches by VIP speakers
Afternoon	<b>Intelligent Manufacturing Session</b> (parallel track)	Intelligent Manufacturing (Keynote Speech) Intelligent Manufacturing (Roadshow)
		Other emerging industries(Speech and project roadshow)
	<b>University technology transfer session</b> (parallel track)	University technology transfer forum Partner: ISTA
		Dinner
7 June, 2017		
Morning	<b>Biomed session</b> (parallel track)	Biomed session (speech and project roadshow) Partners: China Medical City (Taizhou), BioClub
	<b>New energy and environmental protection, water related technology session</b> (parallel track)	New energy and environmental protection, water related technology session (Product introduction and project roadshow) Partners: China Yixing Industrial Park for Environmental Science & Technology
Afternoon		Projects discussion Company/Science Park Visit

NOTE: The schedule is adjusted to the actual occurrence.

- **Event Organizer**

- NUS (Suzhou) Research Institute
- Singapore-China (Suzhou) Innovation Centre (by Suzhou Industrial Park Government)

- **Event Provides**

- Listings in event booklet (Package A only).
- Exhibition table space of 1m x 0.5m approximately, shared powerpoints, large poster space behind.
- MS Powerpoint presentation time of 10 min with 5 mins of Q&A.
- Meeting rooms for 1-1 discussion on first come first serve basis (Package A only).
- Tea Breaks and Lunch for both days are inclusive. Networking Dinner on 6 June 2017 only.
- MS Powerpoint template for the presentation. Presenters are to adhere to the template provided.



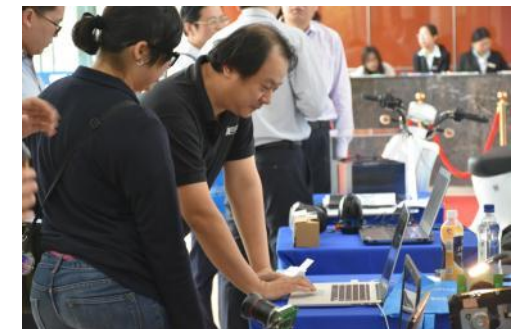
## Exhibitor & Presenter Info (1)

### • Event Participants To Do List:

- Provide Project description, in Chinese preferably and not more than 300 words for inclusion into event booklet listing. This information is to be filled in at the Application Form provided.
- Prepare MS Powerpoint Presentation with **mandatory** Chinese Translation using template provided by Organiser.
- Presentation can be in either Mandarin or English.
- To be present during presentation timeslot given.

### • Event Fees (Package A) – Full Package

- Each Project/Company is to pay **SGD 600** for the event. This is for first person.
- Additional **SGD 200** for any other attendees from same Project/Company to the event.
- Application and Fees are to be paid 3 weeks before the event, latest by 15 May 2017.
- Participants are expected to pay for own airfare, accommodations and transportation to NUSRI
- Event Fee is inclusive of event booklet listing, exhibition booth, presentation slots, meetings rooms usage, lunches for both days, and networking dinner on 6 June 2017 only.
- Each Project/Company will also get a copy of the Suzhou City 2017 Tech Requests List.
- Each Project/Company will be required to execute a simple contract with NUSRI.



Exhibition and  
Presentation Areas

## Exhibitor & Presenter Info (2)

- **Event Fees (Package B) – Networking Package**

- Each Project/Company is to pay **SGD 300** for the event. This is for first person.
- Additional **SGD 200** for any other attendees from same Project/Company to the event.
- Application and Fees are to be paid 3 weeks before the event, latest by 15 May 2017.
- Participants are expected to pay for own airfare, accommodations and transportation to NUSRI
- Event Fee is inclusive of event booklet listing, lunches for both days, and networking dinner on 6 June 2017 only. Note that no presentation, no exhibition booth provided, no meeting room and no matching will be provided.
- Each Project/Company will get a copy of the Suzhou City 2017 Tech Requests list.
- Each Project/Company will be required to execute a simple contract with NUSRI.

- **Event Fees (Package C) – Listing Package**

- Each Project/Company is to pay **SGD 200** for the event.
- Application and Fees are to be paid latest by 15 May 2017. No late application will be entertained.
- Event fee is only for event booklet listing.
- Each Project/Company will be required to execute a simple contract with NUSRI.

- **Refund & Cancellation Policies**

- There will be no refund unless the organizer cannot organize the event for some reasons. Refund will only be for **Total Amount received by NUSRI** and will not include any other cost incurred by the Exhibitor participants.
- In event that the participant does not appear for the event, any fees paid will be forfeited.

## Summary of Package A & B

	Package A	Package B	Package C
Fee (First Person)	SGD 600	SGD 300	SGD 200
Fee (Additional Person)	SGD 200	SGD 200	-
<b>Service including:</b>			
Tea Breaks and Lunches	√	√	
Networking Dinner on 6 June 2017	√	√	
Event Booklet Listing	√	√	√
Suzhou City 2017 Technology Requests List	√	√	
NUSRI tech database	√	√	
MS Powerpoint presentation	√		
Exhibition Booth Space	√		
Meeting rooms for 1-1 discussion	√		
Business Matching (signup by 15 May 2017 or earlier)	√		

**Early Bird Discounts For Package A & B Only:** Sign up and make payment on or before 3 May 2017 to enjoy 15% discount off Package Fees.

- **Accommodation & Land Transportation**

- Accommodation will not be provided.
- NUSRI will recommend hotels within walking distance to NUSRI.
- NUSRI will also provide info on land transfer between NUSRI and Shanghai Pudong Airport, or SIP High Speed Train Station

- **Signup**

- Interested participants are to signup by sending Application Form in attached email to:
  - NUSRI-ETP at [rsvp.enterprise@nusri.cn](mailto:rsvp.enterprise@nusri.cn)
  - Email Title: InnovFest Suzhou 2017 Application
- Please note that the organizer reserve the rights to accept or reject any applications due to any reasons. Nevertheless, the organizer undertakes that we will not reject any applications based on academic links or affiliations.



## China Company Resources(Partial list)

- Jiangsu Industrial technology research institute
- SIP Science and Technology and Information Technology Bureau - more than **1000** technology companies
- Suzhou Dushu Lake Science and Education Innovation Zone Management Committee - more than **200** technology companies
- Suzhou multinationals alliance -- more than **100** large multinational companies
- Suzhou Singapore association/chamber of commerce -- more than **500** members
- Yixing China Environmental Protection Science and Technology Industrial Park- thousand environmental science and technology enterprises
- China Medical City (Taizhou) -- more than **600** domestic and foreign well-known pharmaceutical companies
- SIP medicine science and technology alliance - more than **40** member companies
- SIP low carbon industry alliance - more than **60** members
- Bioclub - a large number of biological medicine companies and partners
- Ali cloud, Maker + - a large number of Internet, VR project resources
- World top **500** enterprises resources such as Flex, Bosch
- VCs from Suzhou, Shanghai, Shenzhen and other regions
- NUS alumni enterprises and partners in China

Invited organizations(Partial list)



## NUS (Suzhou) Research Institute

Non-profit organization with independent legal identity under Suzhou Industrial Park Administrative Committee (SIPAC), operated and managed by NUS. First research institute operated and managed by an overseas university in SIPHET – the Higher Education Township by SIP. NUSRI is the first and only overseas research institute set up by NUS.



More Info at [www.nusri.cn](http://www.nusri.cn)